

### **WE ARE** COVERING THE WORLD WITH **ENTERTAINMENT**

























### ABOUT SPI

**SPI International/Filmbox** is a global media company operating more than 30 television channels on six continents. The SPI/FILMBOX channel portfolio includes movie channels broadcast in CEE, Turkey and Africa, two DTH channels in Poland and a bouquet of worldwide thematic TV networks which are available globally.SPI is also one of the biggest aggregators of native Ultra HD content in the world.

SPI uses the latest technology providing subscribers access to SPI's linear and on demand content including live streaming of UHD programming and TV channels on any Internet-connected device via major global streaming media players as well as local OTT providers. For over 25 years, SPI International has been a leading supplier of theatrical films and television programming in the international market.

SPI's solid alliances with major license suppliers provide compelling content, with strong recognition and high demand. More info: www.spiintl.com

**6K +** MOVIES AND SERIES

**CHANNELS** 

80 **FEEDS** 

LANGUAGES







# BUSINESS AREAS

SPI is one of the media industry **leaders** for content distribution, movie channels, thematic channels and online media businesses.



TV CHANNELS
FREE TV / PAY TV
ADVERTISING
SALES
ONLINE
SERVICES

CONTENT

SALES



### **LOCAL** CHANNELS

































### INTERNATIONAL CHANNELS





















































### SPI PARTNERS











































total

Post















**Roku** 

net+





































































#### **SCANDINAVIA** FUN BOX FIGHT BOX FAST BOX DOCUBOX fashion BOX SPI ALL AROUND **BALTIKS** FUN BOX FILM BOX FIRM BOX FIRM BOX FIRM BOX FIRM BOX FAST BOX DOCUBOX fashion BOX GAME C THE WORLD POLAND USA 🗐 GAME G fashion BOX DOCUBOX FAST BOX FIGHT BOX FLMBOX ARTHOUSE BOX BOX DOCUBOX UK 🌐 **► CZECH / SLOVAKIA** fashion BOX DOCUBOX FIGHT BOX BOX FRANCE () GAME TOON G fashion BOX DOCUBOX FAST BOX FIRM BOX ARTHOUSE BOX BOX BOX RUSSIA FILM BOX FIRM BOX FIRM BOX FAST BOX SFUN DOCUBOX fashion BOX PORTUGAL 🚳 🛭 FAST BOX FIGHT BOX BOX UKRAINE FUN BOX FILMBOX FILMBOX FAST BOX FAST B LATAM GAME C fashion BOX DOCUBOX FAST BOX FIRST BOX ARTHOUSE BOX DOCUBOX HUNGARY FLM BOX FILM BOX FLM BOX FLM BOX FAST BOX REUN BOX FAST BOX BELL BOX FAST BOX BELL BOX BOX BELL BOX LUXEMBOURG TOON G fashion BOX DOCUBOX FAST BOX FILM BOX FIRM BOX ARTHOUSE BOX EDITION FOR THE BOX ARTHOUSE BOX FILM BOX ASIA / PACIFIC BRASIL 🚳 FUN BOX FIRM BOX FIRM BOX FAST BOX DOCUBOX fashion BOX GAME G GAME G fashion BOX DOCUBOX FAST BOX FIRST BOX ARTHOUSE BOX FUN BOX ROMANIA SWITZERLAND GAME G fashion BOX DOCUBOX FAST BOX FILM BOX FILM BOX ARTHOUSE BOX BEDN GERMANY = AUSTRALIA fashiom BOX D@CUBOX FAST BOX FIGHT BOX ARTHOUSE BOX BOX BOX UHD FILMBOX FIRST BOX FAST BOX ARTHOUSE **EAST & WEST AFRICA** TURKEY FUN BOX FILM BOX FIRM BOX FIRM BOX FIRM BOX FAST BOX DOCUBOX fashion BOX GAME CTOON C **BULGARIA & EX YUGO SOUTH AFRICA** FLM BOX FLM BOX FLM BOX ARTHOUSE ARTHOUSE ARTHOUSE ARTHOUSE ARTHOUSE FAST BOX FAST B fashion BOX DOCUBOX FAST BOX FIRST BOX BOX UND







**HOLLYWOOD** MOVIES,

FAVORITÉ EVERGREENS,

**AND POPULAR SERIES** 

> More than 300 premiere titles every year.

Movies, television series, and high-budget TV productions from the best directors.

The best content from major global distributors and producers.

# **FILMBOXPREMIUMHD** HE BEST



## FLAGSHIP FILMBOX CHANNEL WITH PREMIUM CONTENT

**Hot movies** shown before their terrestrial TV premieres

Famous Hollywood features with **the most popular stars** 

**Award-winning productions** from Europe

**The best content** available in the local market



HOLLYWOOD BLOCKBUSTERS

© FREMANTLE

IN FULL HD QUALITY

# 100% COMMERCIAL FREE HD PREMIUM MOVIE CHANNEL

Blockbuster movies with excellent picture and sound quality (1080i)

More than 300 premiere titles every year

High-budget TV productions

Premium content from major distributors





THE BEST CHOICE OF WORLD CINEMA MASTERPIECES

The most outstanding directors of all time: Kurosawa, Hitchcock, Bunuel, Fellini, Murnau, Eisenstein, Visconti, Antonioni, De Sica.

Festival winners, arthouse classics, independent feature and short films from all over the world.







FUN ENTERTAINMENT FOR THE FAMILY: KIDS, TEENAGERS AND ADULTS

Content appealing to both children and adults: great adventures, comedies, fantasy movies, popular series and entertainment programs

For science lovers: educational, biographic and documentary

Huge variety of films and series for teen audiences

Cartoons for children



FILMBOXACTION



# PREMIUM CHANNEL WITH ADRENALINE PUMPING MOVIES AND SERIES

# COMMERCIAL FREE, NON-STOP ACTION ENTERTAINMENT!

Blockbuster action movies: thrillers, westerns, horrors, martial arts, disaster films, sci-fi action

The leading stars of action cinema:

Bruce Willis, Jean-Claude Van Damme,

Steven Seagal, Jet Li,

Jackie Chan, Jason Statham

and many others

Best content from the U.S., Europe and Asia



# OVER 1000 HOURS OF THE BEST FEATURES FROM MAJOR PRODUCERS AND DISTRIBUTORS OF RUSSIAN CONTENT, INCLUDING CENTRAL PARTNERSHIP:

Action movies with spies, tough guys and beautiful women

Heart-tugging romance films and soap operas

Comedies with the most popular Russian actors

Family content: adventure, fantasy, musicals and more

# FOR RUSSIAN -SPEAKING AUDIENCES WORLDWIDE



BASIC MOVIE CHANNEL FOR ALL AUDIENCES

A basic tier movie channel in Poland featuring a diverse selection of films and TV series for a wide audience of cinema fans. International blockbuster hits, world famous family movies, acclaimed period dramas, biographies and some of the most popular TV series from such prominent suppliers as BBC, ITV, FreemantleMedia International and many more.





Live broadcasts from the best fight events in High Definition quality. FightBox HD will place you inside the ring during mixed matrial arts, karate, boxing or wrestling championship!

Take a 24h tour of martial arts from around the world: MMA, kickboxing, boxing (male & female), wrestling, karate, taekwondo, capoeira, judo, muay-thai, cage-fighting, wushu and sanda. Sense the full contact in full HD!

Watch the biggest live shows and the most exciting fights from Europe, America and all over the world: King of Kings Hero's Series, Makowski Fighting Championships, Superkombat Fighting Championship, Mix Fight Gala and more!

**FAST&FUNBOXHD** 





# **ADRENALINE** ANDEXTREME **SPORTS** FROM **ALL OVER** THE WORLD

Watch daredevil car racing, motocross, watercross, base jumping and skydiving

Witness unbelievable performances in skateboarding, snowboarding, wakeboarding, bouldering, BMX, FMX and many others

Take part in world championships and let the masters of adrenaline shock you with absolutely extreme achievements and merciless competitions





AN UNFORGETTABLE

COLLECTION

OF FASCINATING,

DOCUMENTARY

Traverse the mythical roads of the Incas, India Gods or even Sinbad...

Face the danger and beauty of wild nature and take part in breathtaking adventures in the most exotic places

Explore the living culture collections (guided by UNESCO)





## WORLD'S FIRST NATIVE HD FASHION

6 hours of new programming weekly

Focus on trends and trendsetters

Top models, top designers and top brands

Make-up, style, hottest catwalks, hair tricks & beauty tips

The world of shopping: the funkiest boutiques and most exclusive shops



**WELCOME TO** 

**GAMETOON** 



# HOME OF GAMING AND E-SPORTS

Gametoon is a worldwide TV channel for millennial audience devoted to gaming and e-Sports.

The channel delivers wide variety of game highlights, ranging from famous AAA titles to true gems of indie scene.

Gametoon brings important matches of well-established e-Sports titles, leagues and tournaments with million dollar prize pools.

The channel partners up with renowned gaming influencers to provide game-based entertainment content rich with insights and tips on how to improve your gaming skills.

Gametoon also gives its viewers a unique opportunity to share scores of Gametoon mobile games on air creating global contest!

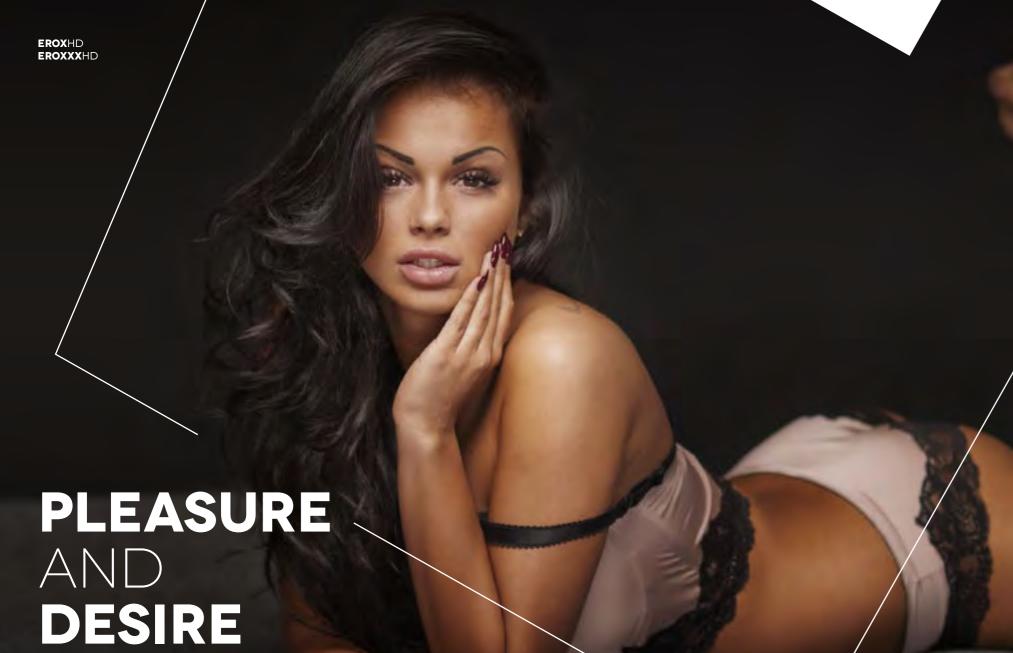


360 TUNE BOX

Independent selection of the newest and hottest videos, made by music trendsetters

Outstanding, breakthrough artists

Videos organized by genre: rock, indie, pop, electro, dance, hip-hop







# EROX HD AND EROXXX HD ARE PAY CHANNELS WITH THE BEST SELECTION OF EROTIC MOVIES

These channels broadcast movies from the leading adult studios such as:

Creaways Harmony Manica Media Digital Playground Digital Desire Big Media Private

(excluding Latin America territory)



SPIINTL.COM

#### Stopklatka TV is a free-to-air film channel with a wide range of Polish and foreign movies, from Hollywood hits to award-winning productions and cult classics. Program offer includes popular series and interesting documentaries as well.

# **Technical reach of Stopklatka TV exceeds 90% of population**. It is available via digital terrestrial TV, as well as on cable and satellite platforms.

Stopklatka TV takes second place among all movie channels in Poland.

# FIRST TERRESTRIAL MOVIE CHANNEL IN POLAND







# THE CHANNEL FOR POLISH SPEAKING AUDIENCES AROUND THE WORLD

Kino Polska International is the overseas version of Telewizja Kino Polska, programmed especially for Polish-speaking audiences outside of Poland. The channel offers something for everyone, including feature films, documentaries and popular TV series.

#### KINOPOLSKA MUZYKA MUZYKA

# CHANNEL DESCRIPTION

Kino Polska Muzyka is a worldwide music television channel dedicated exclusively to Polish music.
Kino Polska Muzyka broadcasts all the greatest hits from the Polish music scene from the past 30 years, perfectly combining nostalgia and modernity. The channel features a variety of music genres form the 80's and 90's as well as the latest hits.





# ONLINE SERVICES

AVAILABLE PLATFORMS







































FilmBox Live is a subscription based, multi platform content service with a vast library of titles from different genres such as movies, TV series, thematic contents.

VOD and Live Streaming channels

UHD encoding and streaming support

Supporting different business models

Single subscription for all screens

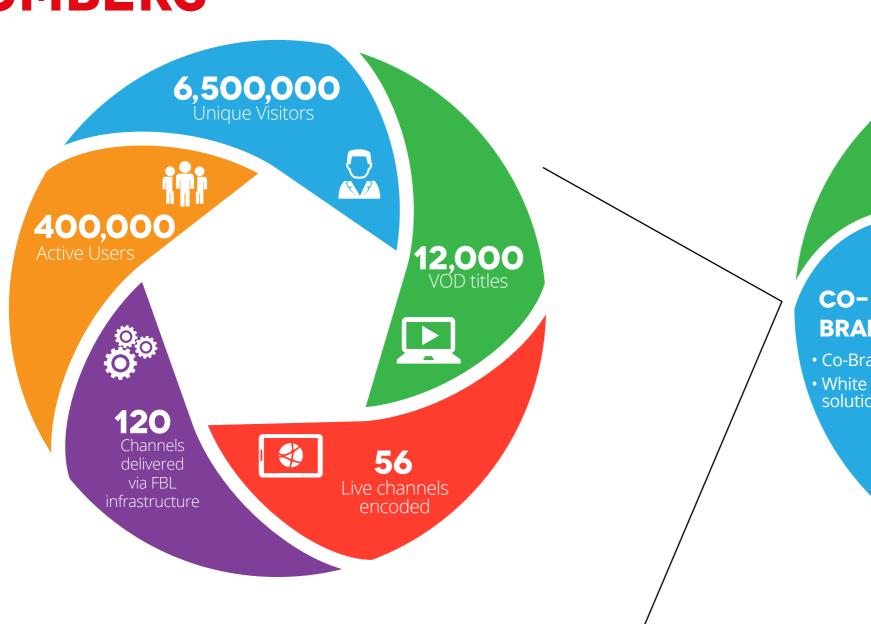
Different payment options

Responsive customer support

Single Sign on for Operators



## **NUMBERS**



# **BUSINESS** MODELS

Voucher Codes

B<sub>2</sub>B

- Search Engine Marketing
- Facebook Ads
- Affiliate Marketing
- Re-Marketing
- E-mail Marketing
- **B2C** Social Marketing

#### Loyalty Programs Channel Delivery • FBL Corners

- **BRANDING**
- Co-Branding
- White Label solutions

#### **OPERATOR INTEGRATION**

- Online Integration

# FILM ON DEMAND

# **ONLINE** SERVICES



# SELECTION OF FILMBOX LIBRARY BRANDED CORNER

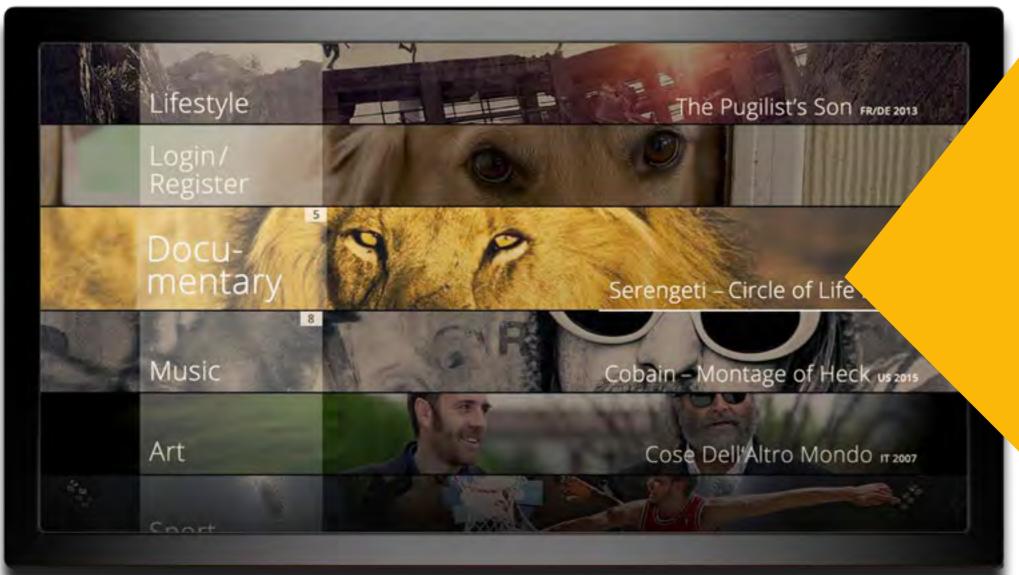
**Filmbox On Demand** offers a custom selection of Filmbox Library consisting of variety of genres including blockbuster and independent movies, documentaries, extreme sports and fight videos.

Key Features of **Filmbox On Demand**:

- High-quality mezzanine videos
- Supporting different video formats
- Posters, detailed metadata delivery
- · Localization option
- Flexible content delivery methods

#### FUN BOX

# ONLINE SERVICES



### FUNBOX UHD SVOD APP UNIQUE UHD CONTENT MULTIPLATFORM

SPI presents a new, state-of-the-art TV app featuring breathtaking visual content which delivers the ultimate Ultra HD experience.

FUNBOX UHD is an on-demand streaming application which SPI International developed to make the best quality UHD content available to the most innovative OTT platforms such as Amazon Fire TV.

With the FUNBOX UHD app, the audience receives more nuance and detail, exceptional contrast dynamics and extended colors - the best TV experience possible today.



CYFROWE REPOZYTORIUM FILMOWE

We keep the

**MASTERPIECES** 

sparkling



classic Polish movies

**50** 

short films and cartoons

CRF digitally restores **masterpieces of Polish cinema**, to produce versions with the best sound and picture available for movie theatres, HD TV, Blu-ray discs and DVD.



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